



Annual Event Sponsorships

EVENT BENEFITS	*\$25,000 Title Sponsor	\$10,000 Platinum	\$7,500 Diamond	\$5,000 Emerald	\$2,500 Ruby	\$1,000 Sapphire
Naming rights to all events (Cougar Classic, Visions of Christmas, Bubbles and Brews)	Yes					
Foursomes of golf with recognition on players' carts	3, with recognition on all golf carts	2	1	1	Choice of 1 foursome	
Reserved seating at Crab Feed	10	Choose 10	Choose 10	Choose 6	OR 4	Choose 2
Reserved seating at Bubbles and Brews	8	OR 8	OR 8	OR 4	AND 4	OR 2
Raffle tickets for Visions of Christmas	100	75	50	50	25	20
Reserved seating for Visions Market and Tree Viewing	10	10	8	6	4	2
Reserved parking spot at all events	3	3	2	2	1	
Reserved front row seating at "Innovators @ Carondelet" Speaker Series	6	5	4	4	2	2
MARKETING BENEFITS						
Logo/Name on hole at Cougar Classic						1
Logo/Name on banner at events	4	4				
Banner at "Innovators @ Carondelet" Speaker Series events	4	3				
Banner on Promenade (walkway between CHS/DLS)	1					
Advertisement in event programs	2 Full-page	2 Half-page	2 Half-page	2 Quarter-page		
Many the Gifts Annual Report	1	1	1	1	1	1
Banner at Open House	1	Choose Dance or Open House				
Banner at Father Daughter Dance	1	Choose Dance or Open House				
President recognition at events	4	4	4	4	4	4
Recognition in event presentations	4	4	4	4	4	4
Recognition in alumnae newsletter	12	12	12	12	12	12
CarondeletHS.org website	12 mos	12 mos	12 mos	12 mos	12 mos	12 mos
Carondeletter	1	1	1			
Diablo Magazine	1	1				
Event email blasts to over 8,000 supporters	3	3	3	3	3	3
Social Media	1	1	1	1		

*Includes logo and name recognition in marketing communications/materials. Other sponsorship levels include name recognition.