

# EVENT Sponsorships



<b>EVENT BENEFITS</b>	<b>TITLE SPONSOR \$25,000</b>	<b>HEART \$15,000</b>	<b>FAITH \$10,000</b>	<b>COURAGE \$7,500</b>	<b>EXCELLENCE \$5,000</b>	<b>CSJ \$3,000</b>	<b>SPIRIT \$1,500</b>
Naming Rights to all events (Crab feed, Visions of Christmas, Cougar Classic)	Yes						
Cougar Classic Golfers	12	8	4	4	4	4	
Crab Feed Admission	VIP Table and VIP Table	10	6	4	2	2	2
Visions of Christmas Gala Admission		10	6	4	2	2	2
Visions Sip & Tree Admission	8	8	6	6	4	2	2
Visions Traditional Tea Admission	10	10	6	6	4	2	2

## MARKETING BENEFITS

President Recognition at Events	Yes						
Carondeletter	1	1	1	1			
Name on Tee/Hole at Cougar Classic	1	1	1	1	1	1	
Annual Report/Many the Gifts Recognition	1	1	1	1	1	1	1
Recognition in event presentations	All	All	All	All	All	All	All
Recognition in alumnae newsletter	All	All	All	All	All	All	All
Listed on Carondelet website	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Email blast to over 8,000 supporters	3	3	3	3	3	3	3
Recognition in weekly parents newsletters with event marketing	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on social media	2x month	2x month	3	3	3	3	3

## ATHLETICS BENEFITS

**MARKETING ONLY.**  
No above benefits included.

### BRONZE (\$3,000)

### PARTICIPATION (\$500)

Athletics Website	Sponsorship Page	Athletics Webpage
Social Media Marketing	Monthly	—
Announcement at Sporting Events	3 Annually	—
Banner at Carondelet Athletics Complex (CAC)	1 banner	—
Banner at Carondelet Gym (Campus)	1 banner	—

